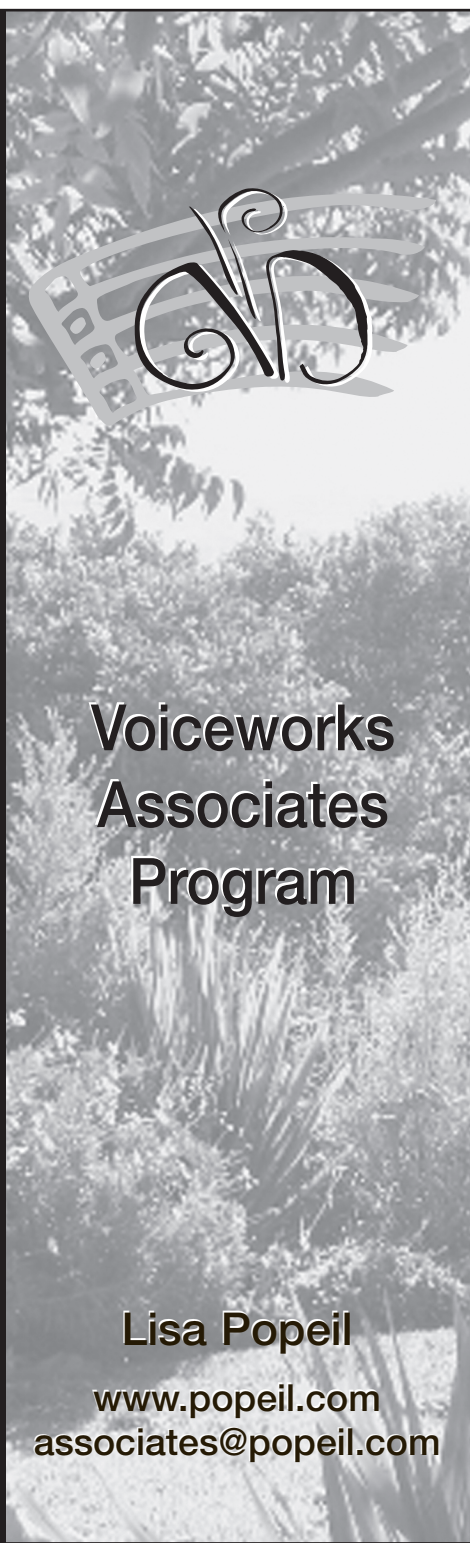


Voiceworks Associates Program



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Lisa Popeil

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The Voiceworks Associates Program is a teacher-training workshop created to enable voice teachers of any level of experience to enhance vocal skills and marketing techniques based on the proven system created by Lisa Popeil, MFA in Voice. The Associates Program is a 6-day college-level vocal pedagogy seminar with additional material on marketing and business skills essential to creating a state-of-the-art private voice studio.

The focus of the program is to create a standard of excellence in voice-teaching in a variety of styles, to expand the life work of Lisa Popeil and to provide students globally with the best in efficient, understandable and life-enhancing training. The Voiceworks[®] Method, created over a 40-year period, is useful for voice students of all ages, levels of experience, stylistic interests and professional demands. Associates will be entrusted with the important mission of creating an environment where true learning and the experience of the joy of singing can take place.

The VAP is open only to graduates of the 3-day Total Singer Workshop. (Check the Workshop page at www.popeil.com for upcoming dates and locations).

How One Can Benefit

Be invaluable to your students by honing your own vocal abilities and by becoming a master problem-solver in even the most difficult challenges you may encounter with students.

Learn how to become a successful entrepreneur in this rewarding and lucrative field.

Master American vocal styles: Pop, R&B, Jazz, Belt, Rock, Country and Classical. You must be able to sing the same styles as your student for greatest efficiency, credibility and value as a teacher.

Learn innovative techniques for controlling vibrato, breathiness, support, resonator shaping.

Get the answers to vocal questions that you were never taught in school.

Learn self-marketing skills to increase your income and position yourself as one of your area's most successful private teachers.

Benefit from the sizable capital spent each year on media and public relations to globally promote the Voiceworks[®] Method *The Total Singer* and *The Instant Singer* DVD. Ride the wave of 15 years of publicity and the on-going campaign to make the joy of singing available to the world.

Receive advice on new media, website development, creating a state-of-the-art project recording studio and impressive performance area in your own home, industrial or office space.

Learn how to use public access cable, radio commercials, and how to book yourself as a guest on local radio shows to grow your business.

Find out how you can become an integral part of your community's activities and provide performance opportunities for your students.

Additionally, Voiceworks Associates will enjoy the benefits of:

- being referred by Lisa as a Voiceworks Associate in your locale.
- having Lisa Popeil as a private resource for help in development of your business and a resource for challenging students at no extra charge.
- having access to Voiceworks art-work and logos for publicity purposes.
- being part of a community of like-minded, highly skilled voice teachers.
- being able to purchase Voiceworks product wholesale.
- learning how to create your own research projects to present at international voice conferences.

Becoming a Voiceworks Associate will give you the edge to help your business and reputation grow. Whether you're a new teacher or experienced one who feels there's room for growth, becoming a Voiceworks Associate may be what you've been looking for.

Prerequisites for Voiceworks Associate Program

Applicants must submit resume of past vocal study, performance, teaching experience and provide a brief statement of intent.

Candidates must demonstrate:

- ★ Ability to sing and perform 2 songs, in varying styles, auditioning by audio cassette, CD or video.
- ★ Good knowledge of musical concepts, intervals, scales, harmony, note-reading and basic piano skills adequate to play exercises on keyboard.
- ★ Commitment to improving piano skills, sight-reading ability, chord-reading and the acquisition of recording technology skills.
- ★ Previous voice-training required.
- ★ College courses or degrees in music not required, but preferred.
- ★ An outgoing, caring personality with a true love of teaching.
- ★ For referrals, Lisa Popeil has the right of final approval based on evaluation of proficiency and suitability.

LOCATION

This one-of-a-kind vocal pedagogy seminar is held at the Big Oak Ranch in picturesque Fillmore, California (www.fillmoreca.com). Located 56 miles north of Los Angeles, the ranch is a 2-acre orange grove in a charming rural setting. The final two days of the program will be held at the Voiceworks Studio in Sherman Oaks, California.

Cost for the 6 days is \$985 which includes free housing for a very limited number of participants, five meals and all materials.

Consult www.popeil.com for information on housing options for the Voiceworks Associates Program.

Voiceworks Associates Program Syllabus

Day 1

9:00 - 12:00 Psychology of Voice-Teaching and Voice-Learning, Vocal Physiology, Basic Vocal Technique, Posture, Breathing, Floor Exercises, Diaphragm, Rib Strengthening Exercises, Support, Explanation of Diaphragmatic Function, Intake vs. Outflow, Vocal Cord Warm-ups

1:00 - 5:00 Ring, Harmonics, Nasality, Breathiness: Color vs. Liability, Resonance Sensations, Reviewing the Essential Book & Listening Library

Day 2

9:00 - 12:00 Range, Voice Classification, Whistle Register, Registers, Definition of Belting, Laryngeal Lean, Current Research, Safe vs. Injurious Belting

1:00 - 4:00 Laryngeal Sensations, Larynx Positions: Defining and Solving "Straining", Exercises to Develop Good Belt Technique for Male and Female: the Belt Series

4:00 - 5:00 Vibrato Types, Correcting Common Vibrato Problems, Hand Gestures for Technique Improvement

6:30 - 8:00 Group Class Review

Day 3

9:00 - 12:00 Vowels & Consonants, Staccato/Legato, Face Shapes for Styles, the "Singers' Credo", Vocal Colors, Phrasing, Dynamics

1:00 - 5:00 Style Analysis & Recipes, Guiding Students in Styles, Lesson Structure, Goal-Setting, Student-Teacher as Partners in Progress, Repertoire Choices (range, look, personality)

6:30 - 8:00 Supervised Teaching

Day 4

9:00 - 12:00 Business of Teaching, Studio Policies: Cancellations, Fees, Contracts, Payment, Record Keeping, Permits, Taxes, Weekly Worksheets, Auditioning Students, What Else Can You Teach, Free Consultations, Taking Credit Cards

1:00 - 5:00 Creating Your Own Website, Marketing Your Studio, Selling Promotional items, Referral Business, Creating a Performing Arts Studio, Offering Career Consultations, Speech and Performance Coaching, Anxiety Reduction Techniques and Charisma Enhancement, Voice Care

6:00 - 7:30 Supervised Teaching

Day 5

9:00 - 10:00 Creating a Recording Studio and Performance Area in Your Home, Mic Technique, Stage Craft, Recitals

10:00 - 11:00 Being a Professional Voiceworks Associate, Ego, Ethics, Creating Success, Creating Your Own Research Project, Organizations to Join, Developing a Specialty/Niche, Using Exercise CDs

11:00 - 12:00 Teaching Children, Song Lists for Children, Creating a Child-Friendly Environment

1:00 - 5:00 Supervised Teaching

7:00 - 8:00 Supervised Teaching

Day 6

10:00 - 12:30 Review of Material, Trouble-Shooting Vocal Problems

1:30 - 5:00 Q&A, Master Class with Lisa Popeil

Each participant of the Voiceworks Associates Program will receive a workbook, vocal exercise CD's, reading and listening lists and a certificate of completion.

Reading lists will contain required and optional books and magazines on vocal technique, anatomy and pedagogy.

DETACH AND MAIL

Name	Address	City	Country
Apt	State/Province	Zip/Postcode	
Phone	Fax	E-Mail	

I am interested in learning more about the Voiceworks Associate Program.

The best dates for summer VAP 2010 are:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

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