

Voiceworks Associates Program



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Lisa Popeil
www.popeil.com
associates@popeil.com

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The Voiceworks Associates Program is a teacher-training workshop created to enable voice teachers of any level of experience to enhance vocal skills and marketing techniques based on the proven system created by Lisa Popeil, MFA in Voice. The Associates Program is a 6-day college-level vocal pedagogy seminar with additional material on marketing and business skills essential to creating a state-of-the-art private voice studio.

The focus of the program is to create a standard of excellence in voice-teaching in a variety of styles, to expand the life work of Lisa Popeil and to provide students globally with the best in efficient, understandable and life-enhancing training. The Voiceworks® Method, created over a 40-year period, is useful for voice students of all ages, levels of experience, stylistic interests and professional demands. Associates will be entrusted with the important mission of creating an environment where true learning and the experience of the joy of singing can take place.

The VAP is open only to graduates of the 3-day Total Singer Workshop. (Check the Workshop page at www.popeil.com for upcoming dates and locations).

How One Can Benefit

Be invaluable to your students by honing your own vocal abilities and by becoming a master problem-solver in even the most difficult challenges you may encounter with students.

Learn how to become a successful entrepreneur in this rewarding and lucrative field.

Master American vocal styles: Pop, R&B, Jazz, Belt, Rock, Country and Classical. You must be able to sing the same styles as your student for greatest efficiency, credibility and value as a teacher.

Learn innovative techniques for controlling vibrato, breathiness, support, resonator shaping.

Get the answers to vocal questions that you were never taught in school.

Learn self-marketing skills to increase your income and position yourself as one of your area's most successful private teachers.

Benefit from the sizable capital spent each year on media and public relations to globally promote the Voiceworks® Method, *The Total Singer* and *The Instant Singer* DVDs. Ride the wave of 15 years of publicity and the on-going campaign to make the joy of singing available to the world.

Receive advice on new media, website development, creating a state-of-the-art project recording studio and impressive performance area in your own home, industrial or office space.

Learn how to use public access cable, radio commercials, and how to book yourself as a guest on local radio shows to grow your business.

Find out how you can become an integral part of your community's activities and provide performance opportunities for your students.

Additionally, Voiceworks Associates will enjoy the benefits of:

- being referred by Lisa as a Voiceworks Associate in your locale.
- having Lisa Popeil as a private resource for help in development of your business and a resource for challenging students at no extra charge.
- having access to Voiceworks art-work and logos for publicity purposes.
- being part of a community of like-minded, highly skilled voice teachers.
- being able to purchase Voiceworks products, apparel and accessories wholesale.
- learning how to create your own research projects to present at international voice conferences.

Becoming a Voiceworks Associate will give you the edge to help your business and reputation grow. Whether you're a new teacher or experienced one who feels there's room for growth, becoming a Voiceworks Associate may be what you've been looking for.

