



The Total Singer Workshop

Voiceworks® Method & Pedagogy of Styles



February 19-21, 2011
Los Angeles, California

Lisa Popeil
www.popeil.com

Who Can Benefit

Singing Teachers, Voice Coaches, Singers,
Vocal Pedagogy Students, Speech Pathologists,
Choir Directors

Course Description

The **Total Singer Workshop** is presented as a 3-day intensive learning experience for voice professionals and students based on the work of Lisa Popeil. It outlines the innovative Voiceworks® Method with an emphasis on the pedagogy of popular voice technique, commercial styles and belting. Expect an in-depth analysis of American vocal styles including Pop, Rock, Jazz, R&B, Country, Opera. Operetta and Musical Theater 'legit' and 'belting'.

Fundamental skills of voice knowledge and mastery include: posture, support, breathing, registers, finding one's range, vocal fold closure, vertical laryngeal positioning and resonance. Ingredients of vocal styles include, in addition, dialect, emotions/mindset, stylisms and stance.

The Voiceworks® Method has been developed over a 45-year period and is intended as a concise, understandable approach to the training of the singing voice in all styles and for speech beautification. It is used enthusiastically around the world through the 'Total Singer' instructional DVD (www.popeil.com).

Participants will each receive a workbook, a downloadable version of the 'Total Singer' deluxe set with PDF booklet and a vocal exercises mp3, recommended listening lists, and a certificate of completion. The **Total Singer Workshop** is a prerequisite for the Voiceworks® Associate Program, a week-long teacher-training intensive and retreat held each summer.

Daily Schedule

Saturday February 19

- 9:00 am Welcome
- 9:10 - 9:45 Basic Anatomy & Physiology of Voice
- 9:45 - 11:00 Posture, Support, Breathing, Range
- 11:00 - 12:00 Vibrato, Resonance: Ring, Brightness, Nasality
- 12:00 - 1:00 Lunch on your own
- 1:00 - 3:00 Pharynx Positions, Vertical Larynx Positions, Vocal Fold Closures, Tips for Easy High Notes
- 3:00 - 3:15 Break
- 3:15 - 5:00 Registers, 'Laryngeal Lean', Classical vs. Popular Technique
- ⊗ 5:00 - 6:00 Master Class with Lisa Popeil (4 singers)
- 6:00 - 7:30 Dinner on your own
- ⊗ 7:30 - 9:00 Master Class with Lisa Popeil (6 singers)

Sunday February 20

- 9:00 - 9:30 Voiceworks® for Speech Correction - Keys to Functional Voice
- 9:30 - 10:30 Research Findings
- 10:30 - 11:00 Comparisons - Opera, Operetta, Choir
- 11:00 - 11:15 Break
- 11:15 - 12:00 "Legit" Style in Musical Theater
- 12:00 - 1:00 Lunch on your own
- 1:00 - 3:15 Belting: Definitions, Techniques, Exercises
- 3:15 - 3:30 Break
- ⊗ 3:30 - 5:00 Master Class with Lisa Popeil (6 singers)
- 7:00 - 9:00 Moroccan Dinner at Marrakesh Restaurant (optional)

Monday February 21

- 9:00 - 10:00 Pop Singing
- 10:00 - 11:00 Jazz Singing
- 11:00 - 11:15 Break
- 11:15 - 12:30 R&B (Soul) Singing
- 12:30 - 1:45 Lunch on your own
- 1:45 - 2:30 Country Singing
- 2:30 - 3:30 Rock Singing: growls, distortion, extreme sounds
- 3:30 - 4:30 Vocal Health Strategies: reflux, allergies, aging voice

Location

The Total Singer Workshop will be held at the beautiful San Fernando Valley landmark Sportsmen's Lodge, just 20 minutes north of Hollywood. Accommodations for participants are available at Sportsmen's Lodge for the special rate of \$159 non-pool view room (single or double) or \$174 pool view (single or double). One-half block away is a Days Inn Motel at a rate of \$80.10 for single (1 king bed), \$89.10 for double room (2 queen beds).

Studio City is home to numerous world-class restaurants, only 15 minutes from Rodeo Drive in Beverly Hills and Universal Studios. Sportsmen's Lodge is set in an 8-acre garden, located with easy access to 5 freeways and offering a magnificent heated outdoor pool, open year-round.

Stay an extra day and enjoy Universal Studios Tour and CityWalk. Sportsmen's Lodge offers a free shuttle to and from Universal. Or walk one block to rent a car and go to Disneyland, Knott's Berry Farm, Venice Beach or Malibu.

Sportmen's Lodge

(818) 769-4700

12825 Ventura Blvd.

(1/2 block east of Coldwater Canyon Blvd.)

Studio City, California 91604

www.slhotel.com

Mention 'The Total Singer Workshop' to receive special rate at Sportsmen's Lodge and Days Inn.

Days Inn Motel

(818) 789-6900

12933 Ventura Blvd.

(1/2 block west of Coldwater Canyon Blvd.)

Studio City, California 91604

www.thedaysinn.com/studiocity09816

Travel

Studio City is 35 minutes north of the Los Angeles Int'l Airport (LAX) and 15 minutes west of Burbank Airport (BUR). If arriving at LAX, Prime Time (800-733-8267) or Supershuttle (800-BLUEVAN) van service (available at the van/shuttle pickup outside baggage claim) is \$34 one-way from LAX and \$25 one-way from BUR. You can also book vans online. Taxis from LAX cost around \$85 including tip and from BUR around \$27 including tip.

Biography

Lisa Popeil, MFA in Voice, has studied the singing voice for over 40 years, has taught professionally for 35 years and is an expert in the pedagogy of popular vocal technique and styles.

Ms. Popeil is a contributor to the upcoming 'Oxford Handbook of Music Educaiton' and the 'Oxford Handbook of Singing.'

She has conducted voice research at Hoag Voice Center in Newport Beach, CA; West Coast Radiology; Richard Wolf USA Lab in Chicago; Northwestern U. in Evanston; U. of Stavanger in Norway; at KTH in Stockholm with Johan Sundberg and at ATR Labs in Japan. Research has used video-laryngoscopy, MRI, video-fluoroscopy, CT scans and high-speed photography. Ms. Popeil has contributed to the NATS Journal of Singing comparing classical vs. belt techniques and is a frequent speaker at international voice conferences. She has performed and recorded in styles as diverse as opera, country, R&B, pop, jazz and musical theater.

An expert pianist and song-writer, Lisa is an arranger and recording producer, and has been a voice-over artist and session singer for films, TV and radio. She is on the Scientific Advisory Board of the Voice Foundation, is a member of NATS, VASTA, ASCAP, AFTRA and is a voting member for the Grammy Awards.

The Voiceworks Studio in Sherman Oaks, California includes a digital recording studio, with stage, lights, sound system and video.

Workshop Comments

"I learned more in three days of your workshop than in my 20+ years of studying the voice..."

"I'm absolutely amazed at your ability to comprehend and sing all different styles."

"Your energy is contagious..."

"...so inspired by your knowledge and compassion"

"I'm super-ecstatic about the workshop!"

"Just thought I'd let you know how much I loved your workshop. You are a wonderful, enthusiastic and caring teacher."

"Thank you again for the most amazing three days. It was the experience of a lifetime."

Unsolicited Testimonials for The Total Singer DVD

"Within the first ten minutes of viewing your tape I was able to correct a long-standing problem...I can't thank you enough. Your techniques gave me my voice back!"

— Lucy Lawrence - Boston, MA

"Thank you for your fabulous voice-training kit!"

— Satsuki Matsuno - Japan

"Wow!! A very impressive production, not to mention quite an amazing (and compact) voice lesson...I wanted to let you know how excited I am about your program."

— Brian Dunning - Irvine, CA

"I was quite impressed and excited with your program! The language and images you use make much more sense to me than what I have been exposed to in voice lessons. You have performed an immensely valuable service. Thank you."

— Marcia McKenzie - Lynchburg, VA

"Watching the video ONE time has changed the way I sing forever! Your technique is wonderful and a steal at \$ 49.95. I have received a gift for the rest of my life and I will be working with the method for years to come. Thank you!"

— Lee Larson - Blaine, MN

"I got it!!!! Thank you so much! The video is fantastic. It feels as if you're right next to me coaching every step of the way. Your sense of humor keeps me from getting frustrated with myself, too. It is a pleasure to work with you and I will recommend this product to EVERYONE!"

— Esther E. Thomas - Bermuda

"I thank God for the video, audio and book I received from you."

— Dr. Douglas Matthews - Anaheim, CA

"You are a light in the vocal darkness."

— Matthew Quek - Singapore



MEDICI VENUS - Metropolitan Museum of Art

Registration Form

Name _____

Address _____ Apt _____

City _____ State/Province _____ Zip/Postcode _____ Country _____

Phone _____

Cell _____

E-mail _____

(check all that apply)

I am a:

Teacher Performing Artist Actor Student Choir Singer

Choral Conductor Speech Pathologist Singer/Songwriter

I sing in the following styles:

Classical Rock R&B Pop Jazz Latin

Musical Theater Belt Musical Theater Legit

Country Other _____

All participants will receive a complimentary Total Singer DVD.

I would like to sing in a master class.

I will be staying at Sportmen's Lodge or Days Inn Motel.

Would you like us to help you find a roommate?

Speech Pathologists: Call for info on CSHA CEUs

Tuition including all program materials is: \$385 _____.

Full-Time Student with ID: \$325 _____.

Saturday night Moroccan dinner (optional) \$35 _____.
(Drinks not included)

Tuition is due no later than January 15, 2011.

Tuition is refundable (minus \$50) prior to January 10, 2011.

Confirmation notification will be sent via e-mail on receipt of this application.

Form of Payment:

Check (payable to Voiceworks) \$ _____

Visa MC Amex Discover

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Mail completed form to:

Voiceworks®

14431 Ventura Blvd. #402 • Sherman Oaks, CA 91423-2606 USA

Questions? Call (818) 906-7229 • Fax: (818) 906-1220

E-mail: info@popeil.com • www.popeil.com

Attendance is limited, early response is suggested.