

LISA POPEIL'S TOTAL SINGER WORKSHOP

A clear, concise approach for safe belting
in musical theater and commercial styles



The **TOTAL SINGER WORKSHOP** is an intensive three-day learning experience for voice professionals and students based on the work of Lisa Popeil. It outlines the innovative Voiceworks® Method with an emphasis on the pedagogy of popular voice technique, commercial styles, and belting. Expect an in-depth analysis of American vocal styles including Pop, Rock, Jazz, R&B, Country, Opera, Operetta, and Musical Theater, “legit” and “belting.”

Fundamental skills of voice knowledge and mastery include: posture, support, breathing, registers, range/timbre, vocal fold closure, vertical laryngeal positioning, and resonance. Ingredients of vocal styles include dialects, emotions, stylisms, resonator shapes, and vibrato types.

Voiceworks® Method & Pedagogy of Styles

The Voiceworks® Method has been developed over a 45-year period and is intended as a concise, understandable approach to the training of the singing voice in all styles and for speech beautification. It is used enthusiastically around the world through the ‘Total Singer’ instructional DVD (www.popeil.com).

WHO CAN BENEFIT

- Singing Teachers
- Voice Coaches
- Singers
- Vocal Pedagogy Students
- Speech Pathologists
- Choir Directors



Unitron Hearing is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology.

See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 2.25 ASHA CEUs in cooperation with Unitron (Intermediate level, Professional area).



*“I learned more in three days
of your workshop than in my
20+ years of studying the voice...”*

— Comment from TOTAL SINGER
WORKSHOP participant

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Voiceworks®
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SHERMAN OAKS, CA 91423-2606
USA

*“Thank you again for the most amazing
three days. It was the experience of a lifetime.”*

— Comment from TOTAL SINGER WORKSHOP participant

LISA POPEIL'S TOTAL SINGER WORKSHOP

INNOVATION IN ALL STYLES OF SINGING



**JANUARY 3-5, 2013
LOS ANGELES, CALIFORNIA**



WHAT'S INCLUDED

Each participant will receive

- a Workbook
- a downloadable version of the 'Total Singer' deluxe set with PDF booklet and a vocal exercises mp3
- Advanced Style Exercises
- Certificate of Completion

The Total Singer Workshop is a prerequisite for the Voiceworks® Associates Program, an intensive week-long teacher-training and summer retreat.

LOCATION

The Total Singer Workshop will be held at the beautiful San Fernando Valley landmark Sportsmen's Lodge, just 30 minutes north of Hollywood. Accommodations for participants are available at Sportsmen's Lodge (non-pool view or pool view room). Mention 'Total Singer Workshop' when calling hotel to make reservations and receive 15-20% off best available rate. We recommend that you book early. One-half block away is the Studio City Courtyard Inn at the special rate of \$89 + tax (1 king or 2 queens non-smoking). Call hotel directly to book and mention 'Total Singer Workshop'.

Studio City is home to numerous world-class restaurants, only 15 minutes from Rodeo Drive in Beverly Hills and Universal Studios. Sportsmen's Lodge is set in an 8-acre garden setting, located with easy access to 5 freeways and offering a magnificent outdoor pool, heated year-round.

Stay an extra day and enjoy Universal Studios Tour & CityWalk. Sportsmen's Lodge offers a free shuttle to and from Universal. Or rent a car and go to Disneyland, Knott's Berry Farm, Venice Beach or Malibu.

Sportsmen's Lodge

(818) 769-4700 | www.slhotel.com
12825 Ventura Blvd. Studio City, CA 91604
(1/2 block east of Coldwater Canyon Blvd)

Studio City Courtyard Inn

(818) 789-6900 | www.universalstay.com
12933 Ventura Blvd. Studio City, CA 91604
(1/2 block west of Coldwater Canyon Blvd)

TRAVEL

Studio City is 30 minutes north of Los Angeles Int'l Airport (LAX) and 20 minutes west of Burbank Airport (BUR). For participants arriving at LAX, Prime Time and SuperShuttle van service (available at 'van/shuttle pickup' at LAX) for \$37 + tip. For limo/towncar service, call Elite Limo at 323-397-7555 (\$73 from LAX, \$66 to LAX, includes gratuity).



DAILY SCHEDULE

9:00 am	Welcome
9:15-10:30	Posture, Support, Breathing, Range
10:30-12	Resonance: Ring, Brightness, Nasality, Vibrato
12:00-1 pm	Lunch on your own
1:00-3:00	Vertical Larynx Positions, Vocal Fold Closures, Pharynx Widths, Tips for Easy High Notes
3:00-3:15	Break
3:15-5:00	Registers, 'Laryngeal Lean'
5:00-6:30	Dinner on your own
6:30-7:30	Anatomy & Physiology of Voice, Research Results
7:30-8:30	Master Class with Lisa Popeil (4 singers)

9-9:30 am	Voiceworks for Speech Correction - Keys to Functional Voice
9:30-10:30	Anxiety Reduction Techniques and Charisma Enhancement
10:30-11:00	Comparing Opera, Operetta, Choir
11:00-11:15	Break
11:15-12 pm	Musical Theater "Legit Style"
12:00-1:30	Lunch
1:30-3:15	Belting Definitions, Techniques, Exercises
3:15-3:30	Break
3:30-5:00	Master Class with Lisa Popeil (6 singers)
5:00-5:30	How to Teach Belting
7:00-9:00	Moroccan Dinner at Marrakesh Restaurant (optional)

9:00-9:30	Review
9:30-10:30	Pop Singing
10:30-11:30	Jazz Singing
11:30-12:30	R&B (soul) Singing
12:30-1:30	Lunch on your own
1:30-2:30	Country Singing
2:30-3:30	Rock Singing including extreme sounds
3:30-4:30	Vocal Health Strategies: reflux, laryngeal massage, aging voice

BIOGRAPHY

Lisa Popeil, MFA in Voice, has studied the speaking and singing voice for 45 years, has taught professionally for 35 years, and is an expert in the pedagogy of popular vocal technique and styles.

Ms. Popeil is a contributor to the *Oxford Handbook of Music Education*, *Oxford Handbook of Singing*, as well as the *Journal of Voice*, *Journal of Singing*, and *Singer & Musician Magazine*.

Lisa has conducted voice research at Hoag Voice Center in Newport Beach, Calif.; West Coast Radiology; Vanderbilt Voice Center in Nashville, TN; Northwestern U. in Evanston, Ill.; University of Stavanger in Norway; KTH in Stockholm with Drs. Johan Sundberg and Nathalie Henrich; ATR Labs in Japan; Institute for Musicians' Medicine in Freiburg, Germany, with Dr. Matthias Echternach; and University of Wisconsin at Madison with Dr. Jack Jiang. Research has used video-laryngoscopy, MRI, video-fluoroscopy, CT scans and high-speed photography, and has focused on the physiology of classical vs. belting techniques in the female voice, registers, vibrato, and vocal styles.

A frequent speaker at international voice conferences and universities, Ms. Popeil mentored at the 2012 NATS Intern Program in Ft. Collins, CO. She has performed and recorded in styles as diverse as opera, country, R&B, pop, jazz, and musical theater. Her 1984 self-titled album, *Lisa Popeil*, was chosen as a Billboard Top Album Pick. In addition to being an expert pianist, she is a songwriter, arranger and recording producer, voice-over artist, and session singer for films, TV, and radio. Her new book 'Sing Anything - Mastering Vocal Styles' is now available.

Lisa is on the Advisory Board of the Voice Foundation, is a member of NATS, ASCAP, and AFTRA, and is a voting member for the Grammy® Awards.

The Voiceworks Studio in Sherman Oaks, Calif. (Los Angeles) includes a recording studio with stage, lights, sound system, and video.



Attendance is limited—early response is suggested.

REGISTRATION

Name _____

Address _____

Apt _____

City/State/Province _____

ZIP/Postcode _____ Country _____

Phone _____

Cel _____

E-mail _____

I am a (check all that apply):

- Teacher Performer Speech Pathologist Student
 Choir Singer Choral Conductor Singer/Songwriter

I sing in the following styles:

- Classical Rock R&B Pop Jazz Latin
 Musical Theater Belt Musical Theater Legit
 Country Other _____
 I would like to sing in a **master class**.
 I would like help in finding a **roommate**.

Tuition including all program materials is: \$385 _____
 Full-Time Student with ID: \$325 _____
 ASHA members receiving 2.25 CEUs: \$40 _____
 Saturday night Moroccan dinner (optional) \$35 _____
 (Drinks not included)
 Tuition is due no later than December 5, 2012
 Tuition is refundable (minus \$50) prior to December 1, 2012.
 Confirmation notification will be sent via e-mail on receipt of this application.

Form of Payment:

Check (payable to Voiceworks) \$ _____
 Visa MC Amex Discover

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Mail or fax completed form to:

Voiceworks®

14431 Ventura Blvd. #200
Sherman Oaks, CA 91423-2606 USA

Questions? Call **(818) 906-7229** Fax: (818) 906-1220
E-mail: info@popeil.com www.popeil.com

THURSDAY, JANUARY 3

FRIDAY, JANUARY 4

SATURDAY, JANUARY 5

DETACH HERE